**THIS AMBASSADOR AGREEMENT** (the Agreement”) dated this \_\_\_\_\_\_\_\_ day of\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_, \_\_\_\_\_\_\_\_\_

**BETWEEN**:

NAME

(The AMBASSADOR)

**OF THE FIRST PART**

* AND -

*Your Company Name and Address here*

(The COMPANY)

 **OF THE SECOND PART**

**IN CONSIDERATION OF THE COVENANTS** and agreements contained in this agreement, the parties to this Agreement agree as following:

**The Ambassador:**

* Posts \*Several Posts per Week on his/her Account on all Social Media Channels and/or Blog
	+ We leave it up to Ambassador to decide on frequency, as you know your audience the best. Our goal is that the watches become part of your daily wardrobe and will mingle in your posts, and occasionally you can do a direct post about the Watch itself
* Uses a company issued personal Discount Code which will be offered exclusively
	+ Customized discount codes for each Ambassador
	+ Ranges from 10 – 40% OFF based on current promotion
* Creates a positive brand image in line with the overall company strategy
* Earns 25% Commission on all personal sales generated (tracked via Discount Code)
* Earns 10% Commission from every Referred Ambassador’s sales who gets signed (direct referral)
* Helps Promote company initiatives, new collections and projects
* Identifies himself/herself as a Brand Ambassador for *Your Company Name here*
* in signatures/profiles/comments/conversations

**The Company:**

* Provides 2 Models to Ambassador as a reward for Ambassador
* Issues new watches from every new collection produced
* Issues a personal Discount Code to be used for Promotion
* Issues a Sales Report and Bi-Weekly Commission Payments to Ambassador
* Provides Images/Marketing Support upon request
* Professionally enhances the images upon request
* Promotes All Brand Ambassadors through Your Company Website, Social Channels and other mediums
	+ Brand Ambassador section on the profile with Ambassador Bio and Links
	+ The Company reposts, shares and mentions the Ambassadors in the posts

**CONDITIONS**

Month 1 is a trial period for both parties. The Ambassador agrees to return all Company merchandise upon request during the trial period;

In the event the parties agree not to extend the partnership, either party to get reimbursed based on # of posts posted which should be equivalent to the current retail value of the watch;

The Ambassador is entitled to keep 2 watch models per Collection

* + Watch models are issued 1 at a time per Quarter with cufflinks, t-shirt(s)
	+ The Ambassador is entitled to keep 2 models per Collection
	+ The Ambassador can exchange watch models for any other models from the same or another Collection

The Ambassador is to remain in the program after meeting the Company set KPIs of minimum 1 Sale per Month or total of 12 per year;

The Ambassador to portray positive brand image of high quality & affordable timepieces;

The Ambassador agrees to fulfill additional promotional duties as requested by The Company, not limited to:

* Distribution of marketing materials within the Ambassador location;
* Participation in the events as requested by The Company;

**ADDITIONAL TERMS**

The Ambassador is entitled to 3 personal 50% Discount on all Company Products (these are strictly for personal use and shall not be used for promotion);

All commissions earned would be paid in full net. The Ambassador will be responsible for any taxes or other government fees paid as an independent contractor;

In no way does this agreement elude to an employer/employee relationship between the parties;

The Ambassador is acting solely as an independent contractor to solicit the sale of product for *Your Company Name and Address* watches;

*Your Company Name and Address here*

, reserves the right to terminate this agreement at any time. If a termination is implemented, the Ambassador shall immediately cease all communication in which *Your Company Name and Address here*

are mentioned, product described or employees are noted.  The termination will commence immediately upon notice;

Ambassador Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Signature: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Date: \_\_\_\_\_\_\_\_\_\_\_\_\_

*Your Company Name and Address here*

Signature:

Date:

**Web**:

**Email**:

**Phone**:

**Mailing Address**: